

Terms & Conditions for participation in the Competition for She Breaks Barriers (the “Competition”)

Intention of the She Breaks Barriers program

The She Breaks Barriers program (SBB) is a project on behalf of the adidas AG, organized, managed and implemented by Impact Hub GmbH (IHC) and Impact Hub Berlin GmbH (IHB), collectively the Organizer. The SBB aims to promote and highlight the impact and value of start-ups, non-profit organisations (NPOs) and initiatives implementing innovative solutions that promote women and girls with, in or through sports.

She Breaks Barriers is adidas’s commitment to removing the barriers standing between girls and sport. It is a series of initiatives to inspire and enable the next generation of female athletes, creators and leaders. She Breaks Barriers focuses on three pillars: Improving Access, Removing Stereotypes and Creating Visibility. adidas believes that through sport we have the power to change lives through sport and we’re calling on communities of changemakers to help highlight and tackle these issues.

To enable this change, adidas and Impact Hub have teamed up to create the Competition which grants access to a program for Germany-based changemakers who strive to remove the challenges that girls and young women encounter on the sports pitch and in the wider world. When changemakers unite, She Breaks Barriers.

This three-month program is designed to support early-stage social start-ups, non-profits or initiatives that are addressing the barriers of access, gender stereotypes and visibility faced by girls in sport. It aims to inspire and enable girls and young women under the age of 25 —the age they are at a particularly high risk of being systematically shut out of sport. The ventures we are looking for can address any relevant barriers and include anything from initiatives that portray strong female sports heroes to mobile apps helping girls feel safe on their way to training.

The Organizer offers a three-month program where participants will get tailored mentoring and coaching support from adidas to accelerate their efforts, bring their ideas to life and support girls and women by removing some of the barriers they deal with.

Target Group

The She Breaks Barriers program targets start-ups, NPOs and initiatives in the fields of female empowerment and sports.

Online Application & Documents

Organisations and initiatives must submit their application online via shebreaksbarriers.impacthub.net between 03.06.2019 and 07.07.2019 (23:59 CET). Please review the FAQs prior to your application via shebreaksbarriers.impacthub.net.

All fields on the application form must be filled in with the corresponding information in complete sentences or bullet points and in English. References to attachments (e.g. ‘see website’ or ‘see attached documents’) or ‘no statement’ are not permitted and will not be considered. Please note the maximum number of characters in each instance. These fields must be filled in as concisely and comprehensively as possible, taking into account the limited number of characters.

Incompletely submitted application forms will not be accepted.

Only complete applications received before the deadline on July 7, 2019 (23:59 CET) will be considered. By submitting an application, the applicant accepts these conditions for participation.

Confirmation of Application

After your application is submitted, you will receive an automatic confirmation of receipt. If you do not, please contact us immediately via email: shebreaksbarriers@impacthub.net.

Publication of Winning Teams

Winning teams will be publicly announced on the shebreaksbarriers.impacthub.net website and in a press release, including team name, a short description as well as visual material provided by the applicant in the application form.

Selection Process

The selection process is conducted in three stages:

Stage 1: Review of all applications by an internal committee at IHC, IHB and creation of a longlist made up of the best 15 applicants.

Stage 2: An internal selection committee will decide on twelve teams to participate in the SBB program.

Stage 3: After participating in the program, all twelve SBB teams will pitch on November 7, 2019 in Herzogenaurach, Germany at the adidas Headquarters in front of a jury for prize money. The jury consists of experts by adidas, IHC and IHB. This jury will select up to three teams that win EUR 15.000.

Jury selection criteria are as follows:

1. Impact – The concept has positive impact on girls and women and has metrics to measure this.
2. Feasibility – The concept is technically and economically feasible.
3. Uniqueness – The concept is innovative in the means and forms of implementation.

Applicants that do not apply as teams, do not fit the topic of female empowerment and sports and/or are not based in Germany are automatically disqualified.

The twelve teams to participate in the SBB program will be notified in the week July 15–19 2019. Teams to win prize money will be announced November 8 2019.

Eligibility

Applicants must submit their solution in the field of female empowerment and sports as a team.

The applying start-up, NPO or initiative must be operating in Germany. For the avoidance of doubt, proof of local operation is compulsory.

Participation is excluded for (a) IHC, IHB, any adidas Group entities or their agents and their first and second degree family members, as well as (b) anyone else who is directly or indirectly professionally connected with the SBB and their family members and (c) anyone who participates for non-private purposes.

One entry per team. If more than one entry is received, only the first entry will be accepted.

Prize Details

Stage 1 winners: 15 teams are selected for review and potential continuation to Stage 2.

Stage 2 winners: the 12 winning teams will receive a dedicated mentor and up to 3 coaching sessions by adidas between 4.9.–7.11.2019 and the opportunity to pitch on November 7, 2019 in Herzogenaurach at the adidas Headquarters in front of a jury for the next level of prizes in Stage 3.

Stage 3 winners: all 12 winners of Stage 2 will compete for one of 3 financial prizes equal to EUR 15.000 on the final event in Herzogenaurach on November 7, 2019. For the avoidance of doubt there will be three winners of Stage 3, receiving EUR 15,000 each as finalists.

Applicants that will be selected to participate in the program may not transfer the rights of this program participation or the prize money to a third party.

The prerequisite for receiving the prize money is that the participant takes part in all of the three offered business clinics. A prize cannot be exchanged for another prize. The winner(s) agree and accept - once the winner has redeemed the Prize - that all taxes or charges related to the Prize will be for his/her account.

If the winner does not receive the prize or does not comply with the conditions for receiving it, the prize is reserved exclusively for the Organizer. If a winner cannot be contacted or fails to confirm acceptance of a Prize within 10 days of notification or cannot make use of a Prize for any reason, the Organizer reserves the right to select an alternative winner and the original winner will forfeit the Prize.

The Organizer reserves the right to modify or withdraw a prize.

Participation Fee

There will no charging of any participation fees to take part in the Competition.

Cancellation of the Competition, no Entitlement to Participate

Organizer reserve the right to cancel this Competition at any time. There is no entitlement to participate.

Legal Notice and General Rules of Behaviour

The Organizer reserves the right to reject applications that:

- Do not meet the participation criteria;
- Participants may not use the Competition for the expression of political or religious ideas.
- Entries may not conflict with applicable law or regulations, the rights of third parties, nor may they incite, advocate or express pornography, obscenity, vulgarity, hatred, bigotry, racism or gratuitous violence or is in any other way inappropriate.
- Are submitted by organisations whose products violate or exhibit the above criteria from competition at any time. The legal recourse is excluded.
- Entries may not in any way harm the Organizer or adidas, their affiliates, their agents and/or the brand of adidas.
- Participants may not upload, post, email or otherwise make available any material that contains software viruses or any other computer codes, files or programs designed to interrupt, destroy or limit the use of any software or devices on the website.
- Participants cannot derive any rights from their participation and have no right to any payment or other compensation for their entry or their participation.
- The Organizer has the right to refuse any entry which contains material which is offensive, insulting, injurious, obscene, offending, vindictive, indecent, perverted, immoral, aggressive, sexually oriented, racist, derisive, slanderous, discriminatory, or in any other way not in line with good taste and decency, or which Organizer deems in its sole discretion to be otherwise unacceptable.
- The Organizer retains the right to exclude participants from participating in the Competition and to delete entries from the website, if these are not in line with these rules of behaviour or are otherwise in conflict with the Terms.
- It is prohibited to reproduce or publish anything relating to the Competition without the prior explicit written consent of the Organizer.

Limitation of liability

The Organizer is not responsible or liable for costs or expenses of participants in connection with or relating to participating in the Competition. The costs of the use of internet are for the account of the participants.

The Organizer is not responsible and exclude any liability for (i) network- (cable, internet or other relevant networks), computer hardware or software disruptions of whatever nature which might lead to a limited, delayed or lost entry, (ii) other problems or calamities, of whatever nature, that are connected with the functioning of the network (cable, internet or other network), the website, computer hardware or software, and (iii) mistakes in the entering or processing of personal data, except in case of gross negligence or wilful misconduct of the Organizer.

The Organizer is not responsible or liable for any incompatibility between technologies used, in the broadest sense, during the Competition and the hardware and software configuration used by the participants.

To the fullest extent allowed by applicable law, the Organizer and any agencies involved in the Competition are not responsible or liable for any loss, damages or injury caused by participation in the Competition.

If the Competition, for whatever reason, progresses differently than foreseen or the Competition appears to be in conflict with applicable law, the Organizer reserves the right to annul, terminate, amend or postpone the Competition without any liability of the Organizer and without a right of compensation for the participants.

Data Protection

The Organizer assures that all documents will be treated with the utmost confidentiality according to European law (GDPR). All submitted documents will be made available to the juries only for the purpose of conducting the selection process. The juries are bound to secrecy.

By participating in the She Breaks Barriers program application process, the applicant agrees that his / her personal data may be used for the purposes of carrying out the selection and that IHC and IHB collects, stores and uses data for this purpose and, if necessary, forwards it to adidas AG or other third parties.

In accordance with the statutory provisions, every applicant has the right to access his / her personal data, as well as the right to have their data corrected, blocked or deleted. To exercise these rights an email can be sent to support@impacthub.net. Please note that such a revocation would cause us to no longer use the personal data collected for the purpose of this application and may affect the applicant's participation in the competition. To find more about IHC's data privacy guidelines, please visit shebreaksbarriers.impacthub.net/website-privacy-policy/.

Declaration of Agreement

The applicant declares that he / she has all rights to the submitted documents and agrees to the publication of the documents and their contents (pictures, photos and graphic material, logos etc.) attached to the application on the website shebreaksbarriers.impacthub.net. All rights to the submitted documents and contents remain with the applicant.

Video and Audio Recordings

Participants agree that the Organizer and adidas AG shall be entitled to publish photo, video and audio recordings made as part of the She Breaks Barriers program on the program website, on adidas AG, IHC and IHB homepages, on social media, in the adidas AG, IHC and IHB newsletter, in flyers, and in brochures for the purpose of public relations and documentation either via adidas AG, IHC and IHB itself as well as via media and network partners.

Contact Information of Organizer

The She Breaks Barriers program is organized and implemented by Impact Hub GmbH (Lindengasse 56/18-19, 1070 Vienna, Austria) and Impact Hub Berlin GmbH (Friedrichstraße 246, 10969 Berlin, Germany) on behalf of adidas AG (Headquarter of the adidas Group, Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany). The operator of the internet platform is IHC.

Email: shebreaksbarriers@impacthub.net

Phone: +49 30 259 257 25

Further information: shebreaksbarriers.impacthub.net

Applicable law / disputes

The decision of the Organizer is final and binding. No correspondence will be entered into relating to the result of the Competition.

If any Clause of these Terms is found by a competent court or other competent authority to be void or unenforceable, that Clause shall be deemed to be deleted and the remaining Clauses shall continue in full force and effect.

The Terms are governed by and construed in all respects in accordance with the laws of Germany. Any and all disputes arising out of or in connection with the Terms shall in the first instance be submitted to and settled by the competent courts of Nurnberg, Germany.

Promoter reserves the right at all times to amend the Terms without any liability to the participants or any third party. A revised version of the Terms will be published on the website.